

Cookie Policy

(Last Updated: May 19, 2025)

The cookie policy of Emotional Wellness Expo LLC, and any publications related to those entities (collectively, the "Company" and/or "we", "us", and "our") is outlined below and is applicable whenever you use our websites, mobile applications, or other digital services (collectively, the "Services").

Please read this cookie policy ("cookie policy", "policy") carefully before using <u>www.emotionalwellnessexpo.com</u>.

What are cookies?

Every time you visit a website linked to our services, your computer device—such as a desktop, laptop, tablet, or smartphone—sends us a brief text file known as a "cookie." Cookie types fall into two main categories: session-based cookies, which are only stored while your browser is open and are automatically removed when you close it, and persistent cookies, which are stored until they are destroyed by you or your browser, or until they expire. Although many browsers allow cookies by default, you can usually modify those settings, as explained in the section below on opting out.

What types of cookies do we use? *Necessary cookies*

Necessary cookies allow us to offer you the best possible experience when accessing and navigating through our website and using its features. For example, these cookies let us recognize that you have created an account and have logged into that account.

Functionality cookies

Functionality cookies let us operate the site in accordance with the choices you make. For example, we will recognize your username and remember how you customized the site during future visits.

Analytical cookies

These cookies enable us and third-party services to collect aggregated data for statistical purposes on how our visitors use the website. These cookies do not contain personal information such as names and email addresses and are used to help us improve your user experience of the website.

Social Media cookies

When you interact with a social media feature on our website, one or more social media networks can record your interaction thanks to social media cookies. We may occasionally receive data from the social network that you have consented to share. Please review the privacy settings of the relevant social media network if you do not want them to share information with us.

Advertising cookies

We can monitor your surfing patterns while you're on the site thanks to advertising cookies. When you are on a third-party website, like a social media platform, we may utilize third-party advertising partners to show you a relevant ad based on your browsing history and with your



consent. Within these cookies, we may also encode your precise location, such as latitude, longitude, GeoIP, and/or other location-specific information.

Similar Technologies

We frequently get a confirmation when you open an email from us, if your machine is capable of doing so, to help us make emails more helpful. As explained in the Opting Out section below, you have the option to stop receiving emails from us. Pixel tags, which are tiny visual files that let us and outside parties track how the site is being used and give us information about how you interact with it, may also be used by us. These tags could gather your device's IP address and browser type. When you use the Services, our third parties may also employ pixel tags to gather information. We may then use this information in conjunction with cookies to show you relevant ads.

Opting Out

You can control cookies in the majority of browsers. You can set settings in some browsers to control cookies site-by-site and block cookies from all websites other than those you trust. To learn more about how to adjust a specific browser's cookie settings, visit <u>https://www.allaboutcookies.org/manage-cookies/</u>. Please be aware that restricting our capacity to track cookies will probably result in a worse user experience overall and/or the inability to use the Services.

You have the option to disable Google Analytics' third-party cookies. Visit <u>https://tools.google.com/dlpage/gaoptout</u> for additional details.

Through the Digital Advertising Alliance (<u>http://youradchoices.com</u>), the Digital Advertising Alliance of Canada (<u>http://youradchoices.ca/</u>), or the European Interactive Digital Advertising Alliance (<u>http://www.youronlinechoices.eu/</u>) in Europe, you can choose not to receive interest-based targeting from participating ad servers. Additionally, you can control whether you see online interest-based adverts by adjusting the settings on your iPhone, iPad, or Android device.

You can choose not to receive our emails by contacting us as described below or by clicking the "unsubscribe" link in an email, if one is included.

As outlined in our Privacy Policy at <u>https://www.emotionalwellnessexpo.com/privacypolicy/</u>, Florida residents may have extra rights regarding their ability to seek specific information and to opt out of certain features.

How to delete cookies?

If you want to restrict or block the cookies that are set by our website, you can do so through your browser setting. Alternatively, you can visit<u>www.internetcookies.com</u>, which contains comprehensive information on how to do this on a wide variety of browsers and devices. You will find general information about cookies and details on how to delete cookies from your device.

Contacting us

If you have any questions about this policy or our use of cookies, please contact us.

Emotional Wellness Expo LLC



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Please be aware that in order to verify your identity and process your request, we might need further information and documents—including certain Personal Information—if you email us. We shall then keep such extra data for the specific, above-mentioned objectives.